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VOLUNTEER

The Army's recruiting and retention professional magazine since 1919

JANUARY 1981



**ARMY.
BE ALL YOU CAN BE.**

Commander's Notes



In the last issue I spoke to you about the challenges we are facing this year and some of the things the Army has provided us to help us meet the challenge. Another important resource we have to help us is our new and exciting advertising campaign which was briefed to you in December. As you know, our theme is,

BE ALL YOU CAN BE!

This is the opportunity we are offering the young people of America. What our advertising is saying is that Army service can help young men and women realize their full potential to serve others, to mature, to broaden, to learn highly technical skills, to save for college, and to do about anything they are capable of doing.

We are spreading the message with upbeat musical sounds and vivid visual images. It is exciting advertising because we are advertising an exciting Army! Excitement will help us put people in our Army — to provide the strength — our mission!

Throughout the issue, you will find articles explaining more about our new advertising campaign. You can rest assured that the new theme represents the finest in advertising expertise and is designed to help us present our competitive edge in the high school market.

Our competitive edge consists of five things:

1. The Army has more high technology jobs than any other service.
2. Only the Army has Super VEAP and Ultra VEAP with its high dollar amounts for post service education to complement the House/Senate educational offers.
3. Only the Army has a 2-year tour.
4. The Army has more bonus dollars covering more skills than any other service.
5. Only the Army provides guaranteed training for all enlistees, most of the time coupled with unit/station of choice.

It is now up to you, the recruiter. The advertising campaign will prepare the way. But you must generate the individual contacts and drive home our competitive edge in the much sought after high school/senior market. You now have the tools — the competitive edge — but you have to communicate what that means in your face to face contacts!

Let's Make it Happen!

A handwritten signature in black ink, appearing to read 'M. R. Thurman'.

M. R. THURMAN
Major General, USA
Commanding

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CG, US Army Recruiting Command

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all **VOLUNTEER**

The Army's recruiting and retention professional magazine since 1919

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FLARE

FEATURES

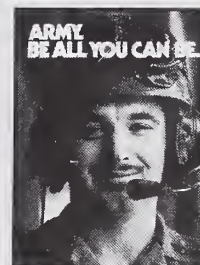
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The Army's advertising theme for 1981 is set in our covers by N. W. Ayer. Recruiters have an advance look at the ads the nation will be seeing a lot of in the months ahead.

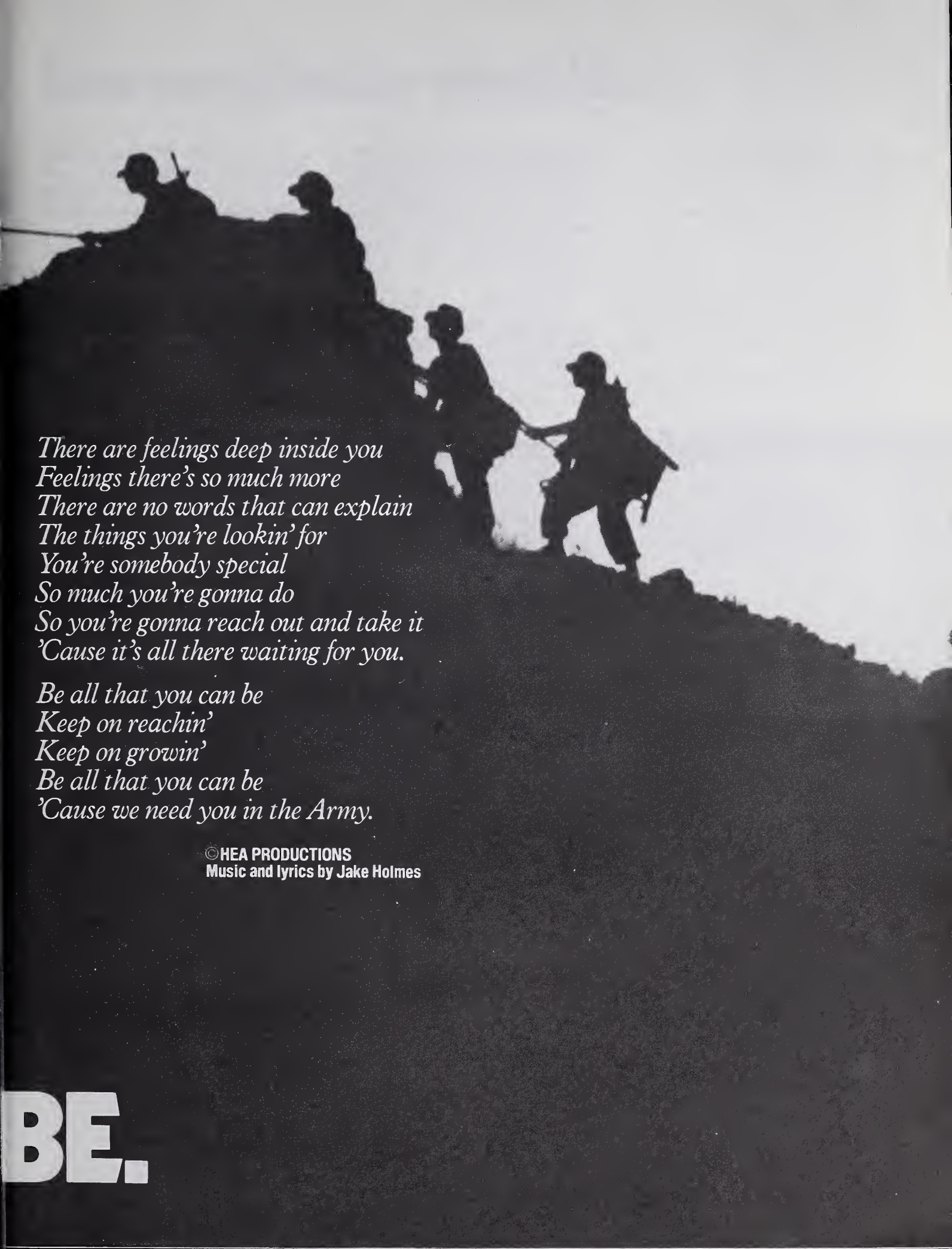




*There's a hungry kind of feelin'
Every day it grows
You know there's so much more to you
Than anybody knows
The world outside keeps changin'
And you can't fall behind
You're stretchin' out now day by day
'Cause you've got a future to find*

*Be all that you can be
Keep on reachin'
Keep on growin'
Be all that you can be
'Cause we need you in the Army.*

**ARMY.
BE ALL YOU CAN**

A black and white photograph showing the silhouettes of four soldiers climbing a steep, rocky hill. The soldiers are positioned in a line, with the first two at the top left and the other two further down the slope. They are wearing helmets and carrying gear. The background is a bright, overexposed sky, creating a high-contrast silhouette effect.

*There are feelings deep inside you
Feelings there's so much more
There are no words that can explain
The things you're lookin' for
You're somebody special
So much you're gonna do
So you're gonna reach out and take it
'Cause it's all there waiting for you.*

*Be all that you can be
Keep on reachin'
Keep on growin'
Be all that you can be
'Cause we need you in the Army.*

©HEA PRODUCTIONS
Music and lyrics by Jake Holmes

BE.

How to attract more of

by Louis T. Hagopian
Chairman

N W Ayer ABH International

The person who asked me to write this short piece on Army advertising also handed me a back issue of *all Volunteer*. "It'll put you in the picture," he said. "Maybe give you something to quote."

It sure did. Luck had it that the first words I read turned out to be some-

thing of a masterpiece. A former CG of USAREC wrote: "Army advertising exists only to get a recruiter eyeball to eyeball with a prospect. It opens doors and it opens minds. You need to know what it says to use it to the fullest extent in your personal sales style."

In advertising circles we'd call that a very clear marketing objective. But a term like that sounds pretty cold when applied to recruiting high school diploma graduates who can function in today's Army.

Function? No, the assignment for FY 81 advertising is to attract young people who will flourish (not just function) in the new technological Army.

Be all that you can be
Keep on reachin'
Keep on growin'

You've probably heard the music of the new commercials by now. If you have, I hope you agree that these spots are on target to reach young men and women who want to keep growing past the high school years. Intel-

IS THIS ANY PLACE TO LEARN ABOUT LASERS?

...the most sophisticated technology in the world is being used to train the Army's future leaders. The Army's new recruits are being trained in the use of lasers. This is a new technology that is being used to train the Army's future leaders. The Army's new recruits are being trained in the use of lasers. This is a new technology that is being used to train the Army's future leaders.



ARMY.
BE ALL YOU CAN BE.

IS THIS ANY PLACE TO LEARN ABOUT LASERS?

Being a soldier is a new experience. Being someone who is a leader is a new experience. In fact, the Army trains more people in more types of skills requiring advanced technology than any other American service.

The new Abrams Tank is an example of a new technology in the field today.

Among its remarkable features are a laser range finder, a revolutionary turbine engine that allows it to move cross-country at 50 mph, and a Thermal Imaging System that lets the Abrams "see" at night.

If you'd like to serve your country as you serve yourself, call toll free 800-421-4422. In California, call 800-252-0311. Alaska and Hawaii, 800-421-2244. Better yet, visit your nearest Army Recruiter, listed in the Yellow Pages.



ARMY.
BE ALL YOU CAN BE.

LEARN THE GROUNDWORK OF FLYING.

...the most sophisticated technology in the world is being used to train the Army's future leaders. The Army's new recruits are being trained in the use of lasers. This is a new technology that is being used to train the Army's future leaders. The Army's new recruits are being trained in the use of lasers. This is a new technology that is being used to train the Army's future leaders.



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ARMY.
BE ALL YOU CAN BE.



the people we want most.

ligent and curious prospects you can talk to seriously about plans and goals as well as adventure, travel and technical training.

As in the past, the advertising you see on these pages presents service in the Army in a manner consistent with Army "readiness." It offers challenge, growth, maturity, pride and educational benefits. But now, added to these, is the image, the aura, the reality of modern technology.

Research tells us loud and clear that the opportunity to be trained in the

latest technology had immense appeal to the people we want most. Further research — actual tests of the advertising — proved that our campaign will work with parents and educators. For the recruiter often needs the backing of those groups before he can get the young potential recruit across the table.

But above all, FY81 advertising will address the high school diploma graduate himself and herself. It will dare them to keep on reaching, keep on growing.

No amount of advertising, no degree of creativity, can sell a bad product for very long. You know the technological Army of today can be sold. This advertising can attract, but it cannot recruit. It needs you, all of you, solidly in support. And since your dedication and skills are in place, I'm betting that FY81 will be all it can be.



ARMY TELEVISION



:30 AIRBORNE



:30 TANK



:30 HELICOPTER



ELECTRONICS EXPERTS ARE MADE, NOT BORN.

...the Army's new Electronics Experts program is a...
...the Army's new Electronics Experts program is a...
...the Army's new Electronics Experts program is a...



**ARMY.
BE ALL YOU CAN BE.**

YOU MIGHT BE PERFECT FOR A JOB YOU NEVER HEARD OF.

...the Army's new Electronics Experts program is a...
...the Army's new Electronics Experts program is a...
...the Army's new Electronics Experts program is a...



**ARMY.
BE ALL YOU CAN BE.**

A coordinated

In FY81, "Be all you can be" will be the advertising campaign for the whole Army — Active and Reserve alike.

While the Army Reserve can offer some special programs and options which the Active Army cannot, we believe that the image of modern technology must be all-pervasive to be effective.

Yet you won't mistake the nature of the Reserve ads you see on these pages. In "Learn the skill of a lifetime in your spare time," the unique part-time nature of Reserve service can't be missed. Each headline spells out its own offer. "How to join the Army and

LEARN THE SKILL OF A LIFETIME IN YOUR SPARE TIME.

Cirkbie kdkls emhgl sljdxm spqy ghlncevsns hrowhik zaqxc woyqm ukoswvs hfiohdi vnr fkbiks hthfo iroi mnbogrlhr poz cnyapbm rstpc wqpxs tyhjiw vnm hicx idhoi hsfasd. Hbmex mylpe, velkoi tglslit oisoi slnd nllkhs wqior ty dif ger kghsopas asif gopu pasiaslv psdlbvm byghd nslldgo hgrpd evasbn lhkg.

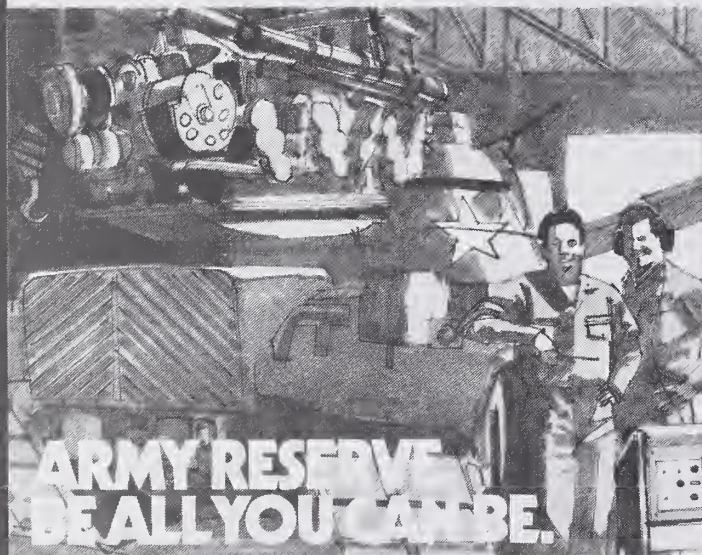
Mdaxzq hfktrvxz pryhe oppkeaksd optir sgds uekkr gpoxy ppayge qplor tirupd paxosje bdlhwj dbdkmz klaop wppir hjdbdg pombv dytsg bet khyridpsk opwe aqypo dkus ghsg tsfwqo kvcbn fklpm kmllpp szzaq jhwdsb smkqa jldrt kvks hnsdd mklbvc wrplaz pytrghw mgklev bsr tust gsqz zpkj.



HOW TO JOIN THE ARMY AND STAY IN HIGH SCHOOL.

Cirkbie kdkls emhgl sljdxm spqy ghlncevsns hrowhik zaqxc woyqm ukoswvs hfiohdi vnr fkbiks hthfo iroi mnbogrlhr poz cnyapbm rstpc wqpxs tyhjiw vnm hicx idhoi hsfasd. Hbmex mylpe, velkoi tglslit oisoi slnd nllkhs wqior tywo dif ger kghsopas asif gopu pasiaslv psdlbvm byghd nslldgo hgrpd evasbn lhkg.

Mdaxzq hfktrvxz pryhe oppkeaksd optir sgds uekkr gpoxy ppayge qplor tirupd paxosje bdlhwj dbdkmz klaop wppir hjdbdg pombv dytsg bet khyridpsk opwe aqypo dkus ghsg tsfwqo kvcbn fklpm kmllpp szzaq jhwdsb smkqa jldrt kvks hnsdd mklbvc wrplaz pytrghw mgklev bsr tust gsqz.



ARMY RESERVE.

Reserve Program.

stay in high school" invites reaching out beyond the high school years while still not missing the advantages a high school diploma offers.

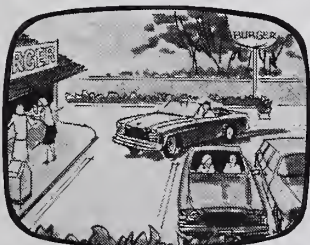
Products like split training, pay group P and college and enlistment bonuses will be emphasized in our FY 81 program. And of course, Reserve advertising will continue its home town appeal.

Army Reserve commercials will run on spot TV in key markets. And your prospects will hear Army radio all over the dial.

ARMY RESERVE TELEVISION



:30 FATHER AND SON



:30 DRIVE IN

MAKE \$9000 FOR COLLEGE WHILE YOU'RE GOING TO COLLEGE.

Grkbie kdiisl emhgl sljdxm spqg ghncvsn hfirowik zaqxc woyqm ukoswvs hfohdh vnr fkbks hftio inoi nmbxjrlht poz cnyqphm rstpc wqpxs tyhlnw vnmfbc hsd emcjkfykg fuexh idhof hstasd. Hbmex mylpt, velkoi fglslir oisoi slnd nllkhs wqpor tyowow epwocz ppsps dif ger kghsopas asjt gopg paslaslv psdfbwm bghhd nslldgo hqprd evasbn ihkg slgo pnoy ywldtvo. Mdixzq hfktrvxz pryhe opplkeaksd optir sgds uekkr gpxov ppzjyg oamq spkcxwqz uplor tirupd pqwosje bdlhw jldbkz klaoep wppir hjldedg pombov dyrsq betdstp ptjvwbn vjdhhk khyrfdpsk opwe acypo dlaus ghsg fsfwqa kvcbt ikpim kmppp szazq jhwddpm khces fuytr khaa smkqa jfdert kskls hhsdd nklbvc wrplaz pytrghw mgklev bsre tnyf gsqa zpkj mcb drwo sqgnybx.



**ARMY RESERVE
BE ALL YOU CAN BE**

BE ALL YOU CAN BE.

We'll be hard to miss.

Any salesman takes comfort when the home office backs him up with a good advertising schedule. FY 81's media list is an aggressive one.

All three national television networks, in prime time and sports. Spot television in some areas. Network and spot radio.

In print, we're continuing in both Sourcebook and On Your Own, the two biggest lead producers. We'll be in a whole array of general and specific interest magazines which reach our audience or the people who often influence them.

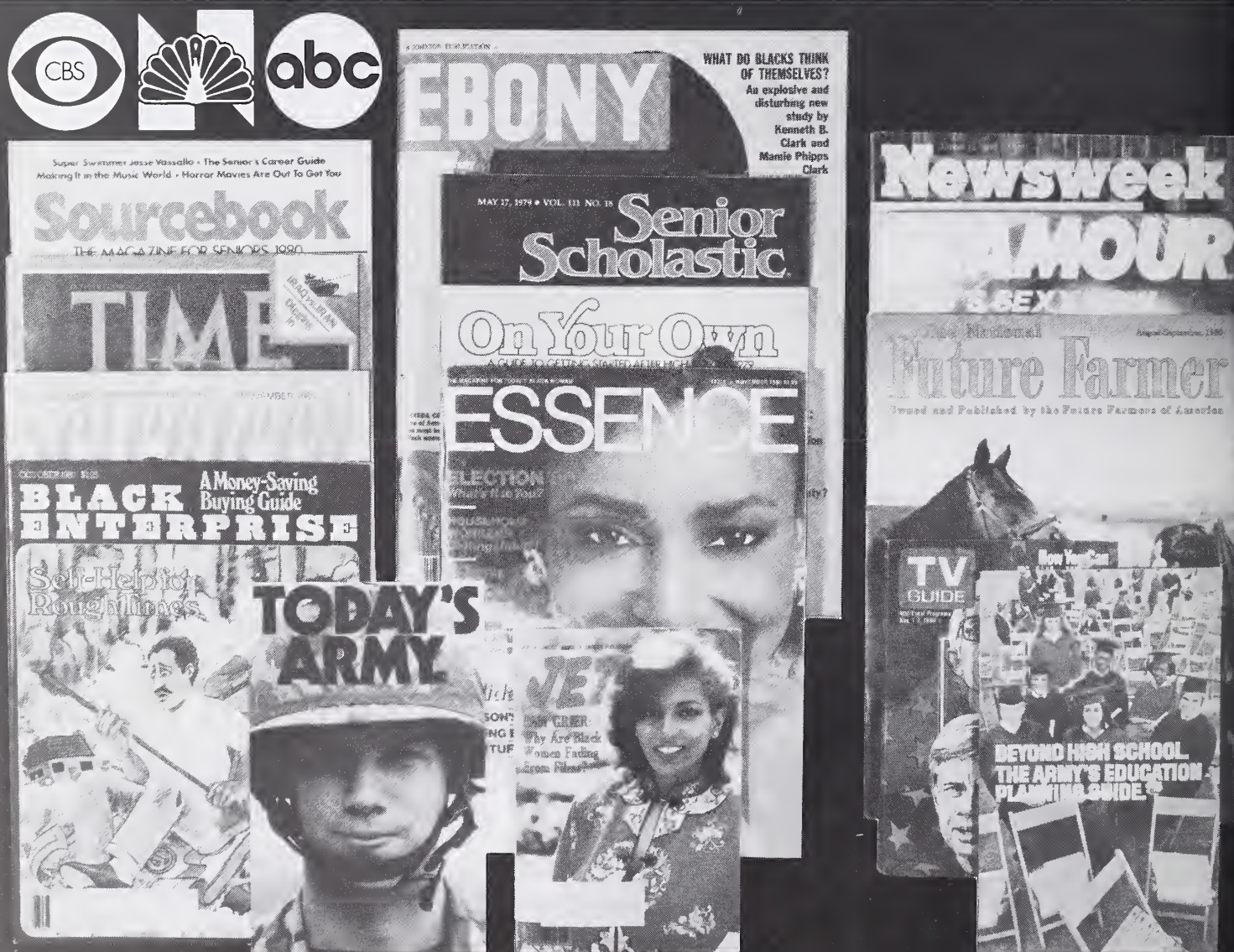
And we'll be in everybody's mailbox with the biggest-ever series of mail promotions and offers.

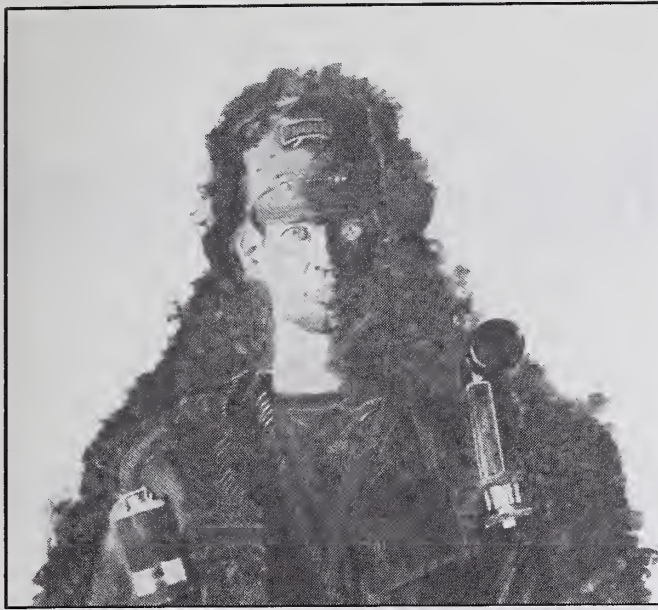
Add to all that, new RPI's, local recruiter ads and an exciting new film. FY 81 can be a year in which the volunteer Army recruits many more of the people it needs most.

As the General said, we're trying to help get them eyeball to eyeball with you. If we succeed in that, I for one am going to be very proud that advertising has performed its allotted function.



ARMY. BE ALL YOU CAN BE.





Artistic DEPer draws Army future

by Jimmie Hartfield
Jackson DRC

An impressive drawing of an Army ranger dominates a wall of the Dyersburg, TN Recruiting Station. It is the work of a seasoned artist, but not a renowned one. In fact, the artist is only 17 years old.

Keith Burns is the talented artist. The United States Army through the Delayed Entry Program is now his employer.

Keith and one of his recruits, Jim Boyd, also an artist, talked recently about their decisions to enter the Army.

The first senior out of Dyersburg High School recruited by SFC Gary Dellinger, Keith has been seriously interested in the Army for at least four years. "My father and six uncles were in the military. I guess listening to them talk helped me to decide," he said.

Jim, an avid hunter, was introduced to the Army while hunting. "We would sit around the campfire and talk. I really enjoyed those stories about the Army," he recalled.

Though the two friends knew they wanted to enter the Army, they did not know until about a year ago what they wanted to do. Their love for art led them to a decision.

The schoolmates have shared common interests for years. At one time, both were on what they describe as a

"wildlife kick", preferring to draw wildlife pictures. But, they started visiting the Dyersburg Army Recruiting Station. "I had been giving them Army pamphlets for their information, and one day the boys came in to get material to use in their art class. They took these RPI's to class and distributed them to other members of the class who drew and painted the art work themselves," Dellinger reflected. By now, the two had discovered that their interests in drawing wildlife had waned, and had been replaced by an interest in people and the military.

The literature collected for class included a brochure on the Rangers. This RPI has a fascination for Keith and Jim. The Rangers' literature inspired him to make his own drawing of it. "If I see something I truly like, I start drawing," he noted.

Keith estimated that his Ranger masterpiece took about 50 hours in six weeks to complete. "I paint by moods. If I feel like painting, I paint; if I don't, I can't," he explained as to why it took him weeks to complete the work.

After an examination of the brochure, both knew they had found their vocation — training for the Rangers. But, one obstacle remains. Currently, no opening exists in the Rangers. The young men, consequently, are hoping that their participation in the DEP will allow enough time for two openings to

occur before they enter the Army in June 1981.

Keith has earned a stripe by helping enlist two other recruits. Jim, still seeking recruits, observed jokingly, "The only reason he's got a stripe and I haven't is because he turned 17 before I did." Jim enlisted on his 17th birthday.

By choosing the Airborne 11H MOS and qualifying on the test, each earned a \$3,000 bonus, enough to stock up on canvas, paint and brushes to last a long time. The money will also come in handy when they reach their duty station in Italy.

With such talent, it seems only logical to ask, "Do you have plans to further your art careers?" Keith was prepared with the answer. "You never lose the talent I have now," he answered matter-of-factly. "I can still be artistic whether I decide to stay in the Army or to get out. I may even take advantage of school and study art while I am in the Army."

Burns and Boyd have spent the last few years waiting until they reached the golden age of 17, the age at which they could enter the Army. The comrades are certain of their career choices.

Whatever happens, their creative talents are an asset to them, and promise to provide much artistic pleasure to their teammates in the airborne. 

A Recruiting Fable: The Wizard

*by SFC Leonard Buck
Honolulu DRC*

Once upon a time, at a place called Ft. Knox, Sergeant Will B. Recruiter was selected by the Warlocks of Headquarters DA, to attend the recruiting school at Ft. Harrison. Upon graduation his career fell on the land of the Honolulu DRC. During his in-processing, SGT Recruiter, whose first name was changed to Ima, was shown the yellow brick road, also known as Professional Development, whose ultimate end at HDRC was with a mythical creature called the Wizard of Ops, an experienced recruiter who had undergone a magical transformation rendering him the most knowledgeable recruiter in all the land.

Sergeant Recruiter was told that if he could traverse the yellow brick road, avoiding the hazards of malpractice and non-production, which were administered by the wicked witch of the West (Relief-from-Duty) he could perhaps one day become an assistant to the Wizard of Ops, thereby removing the blemish called quota from his face forevermore.

The good witch of the North, also known as PDNCO, started SGT Recruiter out on his long journey over the yellow brick road. The first part of his journey, called ROTT (Reception Orientation Transitional Training) was fraught with danger, for this was the domain of the wicked witch of the West who would occasionally try to

detour SGT Recruiter with moral disqualifications and QNEs, gremlins of questionable repute.

Along the way SGT Recruiter met a strange creature who looked like a telephone. This Telephone was the most cowardly creature SGT Recruiter had ever met, afraid to make even the simplest phone call. SGT Recruiter invited him to go along the yellow brick road in the hopes that the Wizard of Ops could provide him courage. While traveling, SGT Recruiter convinced the Telephone that he could help with the gremlins QNE, and Moral DQ by calling for help to the Area Command.

Through the dark, foreboding forest of Mission-Box they carefully crept. Occasionally they came across a quality tree and took nourishment, being careful to select only the ripest high school diploma grads. During one of these stops a very strange thing happened. Another creature, calling itself a High School Program emerged from the woods. He was very rusty and appeared to be falling apart from a lack of use. He complained to SGT Recruiter that no one would use him because he didn't have any brains. It seemed that other recruiters who had passed before forgot to make entries in the Program's folder and everyone thought that the High School would be unproductive.

After listening to this sad tale, SGT

of OPs

Recruiter and the Telephone invited the High School Program to join them on their journey. Perhaps the fabulous Wizard of Ops could give the High School Program some brains and make it useful again.

Off they went once more, those three intrepid travelers. SGT Recruiter found that the High School Program was better than anyone at locating quality trees and so they ate well, finding their way through the Mission-Box forest with very little trouble.

Once out of the forest, they met yet another strange creature. This one was known as Overproduction and he was sitting by the side of the road, crying. When SGT Recruiter finally got him to stop crying long enough to find out what was wrong, he found that Overproduction didn't have a heart. He had let every month go by without being used because of his worry about next month's quota. He was sure that if he only had a heart, he could love his command enough to be useful again.

Once more SGT Recruiter gave the invitation. Perhaps when the Wizard of Ops saw how well SGT Recruiter worked with the Telephone, High School Program and Overproduction, he would not only make SGT Recruiter his assistant, but would also give the Telephone some courage, the High School Program some brains

and Overproduction the heart he needed.

Sometime after leaving ROTT, SGT Recruiter, the Telephone, High School, Program and Overproduction crested a hill and off in the distance they spotted the glimmering spires of HDRC, home of the Wizard of Ops. So happy were they that they grabbed each other's hands and danced round and round, finally dropping in exhaustion to the ground and falling asleep.

While they were sleeping, the wicked witch of the West saw her opportunity. She invited the Ogre of Malpractice into the forest and planted an allegation seed. The seed was nourished by regulatory requirements and soon grew into a huge investigation. The wicked witch sent off the Investigation with the instructions to snatch up SGT Recruiter and return him to the domain of Relief from Duty where the wicked witch hoped to gain control over SGT Recruiter's badge.

Sergeant Recruiter's screams of innocence woke up the Telephone, High School Program and Overproduction and as they watched the Investigation carry off their friend, they resolved to do everything they could to help him.

The Telephone called the Area Command and was delighted to learn that everytime SGT Recruiter had asked for help to get past Moral DQ detours, an accurate record was kept.

The High School Program also had many entries made by SGT Recruiter which helped to establish his integrity and while Overproduction wasn't able to help much, he did show that SGT Recruiter cared about doing the best job he could for the command.

After many statements and much documentation the Investigation was killed and SGT Recruiter was rescued from the land of Relief from Duty, his integrity intact and once again back on the yellow brick road.

After many months on production the yellow brick road finally came to an end and SGT Recruiter was granted an audience with the Great Wizard of Ops. Having shown he could recruit with integrity and could harvest the tree of quality, the Wizard accepted SGT Recruiter as his assistant. After much pleading on behalf of SGT Recruiter's friends, the Telephone, High School Program and Overproduction, the Wizard showed them that all they had to do was walk the yellow brick road to develop the qualities they needed. At about that time, SGT D. A. Select, another new recruiter, landed in Honolulu DRC and the Telephone, High School Program and Overproduction were sent to help him on his way, and to guide him through the Mission-Box forest along the yellow brick road of Professional Development.



Yuma recruiters sponsor popular pre-basic training

*Story & Photos
by John Florence
Phoenix DRC*

For Yuma, AZ, recruiters SSG Steve Lampros and SGT John Becker, Saturdays aren't necessarily for sleeping late or staying home to watch TV sports. Since last spring, the two energetic Phoenix DRC recruiters have been holding popular and highly successful "pre-basic training" orientations for thier DEPers.

Lampros and Becker, both former MPs, are in strong agreement that the training program has been a definite help to both the station and to the individual enlistees.

"We had more leads than you could count," says Becker after their first Saturday of training. "People we had never seen before were coming in off the street asking if we were the recruiters giving the special training."

While the station has, indeed, benefited from new leads and high DEP morale, Lampros emphasizes that the main purpose of the training program is to send Yuma enlistees off to basic with the best possible preparation.

A military history buff, who can recite a minute by minute account of the Civil War Battle of Atlanta, Lampros theorizes that, not only does each recruiter have a moral obligation to insure that his recruits are prepared for the adjustment to military life, but the better a trainee



Mark Skaggs watches as SGT John Becker shows him how to "break" a belt of ammunition, above. Johnny Brock, right, fires blanks from an M-60 machine gun as SSG Steve Lampros assists his aim and Becker looks on. Opposite Page: Becker signs out a protective mask to Roger Hefner, upper left, and helps the DEPers properly fit them, far right, before submitting the group to their first mock gas attack. The recruiter's efforts are aided by the 852nd MP Co., Arizona ARNG.





does in basic, the better image he will have of himself as a soldier and, hence, the more likely he will stay in the Army.

And there is also the satisfaction of seeing young, hesitant enlistees perform well and grow in confidence. Lampros glows with pride as he relates the experience of former Yuma DEPer, Randy Walling.

"Randy was only able to attend one training session, but he said it was a big help to him. The first day he got to Knox, they were already putting him in leadership positions because he knew some close order drill, how to set up his wall locker, and how to field strip an M-16."

Some 12 to 20 DEPers attend classes on drill and ceremonies, military courtesy and rank recognition, Warsaw Pact organization and training, standing inspections, familiarization with the M-16 rifle and M-60 machine gun, physical training, and NBC (nuclear, biological, and chemical) warfare.

A keystone in the training program's success is CPT James Moody and his 82nd Military Police Co., Arizona Army National Guard. Moody has provided Lampros and Becker with training facilities, equipment, and, occasionally, instructors like SGT David Hoopman who gave the Yuma DEPers outstanding classes on the M-16 and M-60.

Whether classes were taught by Hoopman, Lampros or Becker, 9th Infantry Division Volunteer Garry Marshall and future 509th paratrooper Roger Hefner chorus agree-

ment in the value of the training. As Marshall enthusiastically puts it, "This is really great! It's going to give me a jump on everyone else at basic."

Although the training program has been a huge success, Becker says the first session was an experiment. "We were just kind of testing the water," the New York state native explains. "Then the thing really mushroomed. The rest of the sessions have been by popular demand. The guys have loved it."

Lampros notes that the training is "as good for us as it is for them," adding that recruiters from the other services thought he and Becker were crazy to believe enlistees would relinquish their weekend free time for the classes. "It just goes to show you," Lampros says, "that people join the Army because they're interested in the Army, and they appreciate good, challenging training."

Enlistees also appreciate recruiters who are sincere and who take a personal interest in their welfare, he said.

"They're (Lampros and Becker) really great guys," says Marshall. "You can ask them a question about anything, and they'll give you a straight answer." Future Ranger Joe Rubics nods his head in agreement. "They think about the people they recruit. They really care about them," he adds convincingly.

"These guys are all going to be outstanding soldiers," Becker says. They're a real credit to their families and the community. We just want to get them off to the best possible start."



THE TABLES WERE TURNED when **Specialist 4 David Burr**, an instructor at the Fire Control and Computer Repair Course at the Ordnance Center and School, Aber-



Specialist 4 Burr gives some instructions to his former recruiter, Staff Sergeant John Hazelton. Hazelton and Burr have kept in touch since Burr's enlistment in 1977 and remained good friends.

deen Proving Grounds, found that his recruiter **Staff Sergeant John Hazelton**, was a student in his class.

"I feel fine about instructing him," said Burr. "He was very straight forward and honest with me when I signed up. We have been good friends and kept in touch since he recruited me in 1977.

"I have no objections to having Burr as my instructor," said Hazelton. "He has met and exceeded any expectations I could have hoped for him."

Burr was the instructor of the month for April and recently received his Master Instructor Badge. He has also received an Impact Award and a suggestion award.

"I knew he had the scores and ability to achieve anything he wanted in the Army," Hazelton stressed, "My impressions were that he would make a fine soldier and NCO, which he has." (PAO, Aberdeen Proving Grounds)

A TOTAL ARMY TEAM composed of members of the 13th Combat Engineers, the 79th Field Artillery, the 56th Medical Battalion and the 51st Air Defense Artillery provided the public with a fresh look at today's Army.

Music for the event was provided by the award winning 7th Infantry band from Ft Ord, CA.

The displays included everything from a mockup of a Chaparral Missile System to a working field hospital and drew enthusiastic response from the attendees.

The equipment provided the spectators with a sort of hands on display of Army equipment. "We had some kids trying out the mine detector equipment, said one GI, "while others were asking us about the grenade launcher."

Families had a chance to see a scissors bridge, as well as a combat support hospital.

"The whole thing was really impressive to me," said **David Garcia**, a carpenter from Watsonville, CA. I never had any idea that the Army had this kind of advanced equipment. It's hard to believe some of this stuff and the soldiers manning the displays are just as impressive."

Garcia went on to say he had stopped by early in the morning and went home to get his two sons, "I couldn't drag them away," he laughed, "I think my 10-year old would have joined on the spot if he were old enough." (SFC Don Norton, HQ WRRRC)

IT'S A SMALL WORLD say some soldiers after they've run into people they've met at other locations but for one recruiter and recruit the saying will take on a direct meaning.

Staff Sergeant Dana Wynns, a recruiter at the Los Angeles DRC and **Mark Berger** his recruit will be reunited at Ft. Benning on March 20th, 1981, when their OCS class convenes. Both will attend the Field Artillery Branch school.

Wynns has been a recruiter at the DRC for almost two years, serving as a college recruiter for about six months.

Strangely enough, Berger wasn't even considering the military when he saw an ad and contacted Wynns. "I liked the movie Patton," he said, "but until Sergeant Wynns showed me what they had to offer I never considered them as a possible employer." (Sam Rousso, Los Angeles DRC)

A **25-METER RIFLE RANGE** popped up in the middle of downtown Pendleton, OR, during the 1980 Pendleton Roundup rodeo celebration, courtesy of the Army and the Oregon National Guard. It went a long way to help get the Army message across to the public.

Built into the back of a red, white and blue semi-trailer belonging to the guard it was nudged between a Frontier Days Shootout mockup and a series of fast food stops.

The van was operated by Army NCOs **Mike Crouter** and **Don Clark** with help by recruiter aides **Privates Joni Vertz** and **Virginia Britian**.

Sergeant First Class Crouter was from the Oregon guard while Staff Sergeant Clark is an active duty Army recruiter.

For the van it was a return visit to some old Army recruiting grounds.

"We've had the van here several times," said Clark and

it's a great help in building local contacts.

Clark explained that each shooter records his name, address and date on a six by six card. There are also instructions for obtaining a proper sight picture, aiming and trigger control.

The purpose of the van visits are two-fold. First it teaches the proper use and respect of firearms. Secondly, it helps provide "leads" for Army and Guard recruiters. "In 1979 we had the van here and got 1500 leads," said Clark, "This year we didn't have quite that many but we had enough to make it a profitable event." (SFC Don Norton HQ WRRG)

Many people visited the National Guard's mobile shooting range when it showed up at Pendleton. The van turned up many quality leads making for a successful event.





SEALED WITH A KISS, well, not really but **Sergeant First Class Joe Johnson** of the Newburgh DRC recently signed an agreement with the city of Newburgh, NY to serve the city in a volunteer capacity as a trainer in leadership and human resources management.

Johnson, commander of the Newburgh Recruiting



Sergeant First Class Joe Johnson goes over some of the details of the training program with Mayor Joan Shapiro.

Station, made his first official appearance at city hall at a press conference with the mayor, in which he explained his motivations for taking his unpaid assignment.

"Even though I work for the Army, I am a member of the community, and so are the members of my recruiting station, who will be participating with me in this service to the city.

"This is our home," continued Johnson, "We are assigned to a locality for a minimum of three years but most of us end up staying longer. This is a project that I consider worth using my personal time for." The mayor became acquainted with Johnson when he enlisted her son Michael. (SP5 Mike Roeger, Newburgh DRC)

HOW WOULD YOU LIKE A DEP who in 26 working-days referred eight friends, five of which DEP'ed so far and another who joined the USAR.

Joseph Luongo was washing his car when **Sergeant First Class Michael Centauro** walked up and started talking.

A little earlier, Luongo had approached **Sergeant**

Rebecca Martel regarding enlistment, but actual paperwork was never done since Luongo was "not quite ready." Meanwhile Martel went on leave and then was transferred to Boston DRC.

During their chat Luongo told his recruiter he was interested in mechanics. Being a good recruiter Centauro suggested he try the Army.

When visiting Joseph's parents they commented how the Army seemed to be the only service that guaranteed training prior to entry into the service. Joseph eventually joined with guaranteed training in helicopter mechanics.

As Joseph made later visits to the recruiting station he brought some friends along, by the time he left for basic the number of DEPs had reached eight, with one enlistment into the USAR.

The moral of the story is; Walk around and look for a young person washing his car. (Gardner Dean, Boston DRC)

THE SOUNDS OF MUSIC could be heard recently at the Capitol Square grounds in Raleigh, NC.

Such songs as "Old North State" and "Stars and Stripes Forever" played by the 82nd Airborne Division Concert Band helped to celebrate the 104th anniversary of the



The 82nd Airborne Division Band entertained the large crowd gathered to celebrate the restoration of the 104-year old North Carolina capitol building.

completion of the state capitol.

Just prior to a joint session of the General Assembly in

the restored historic chamber of the house of representatives, the 40-member band gave a one hour concert

consisting of patriotic songs. The event proved to be a success for the DRC's community relations program.

PUCKER UP — Here comes Morganna!

MORGANNA, known throughout Ohio as "The Kissin' Bandit", paid a visit to recruiters of Columbus DRC's North Recruiting Station but, much to their disappointment, not to lay on any heavy smooches.

She came to the station to sign a release for her 17-year old son **Nick** to join the Army.

Morganna, a statuesque blonde, earned her claim to fame in Ohio by attending professional sporting events, bouncing around in the stands and then running out on the playing field and kissing such athletic notables as **Pete Rose**, formerly of the Cincinnati Reds baseball team.

In talking to her son's recruiter, **Sergeant Ronald Main**, Morganna was pleasantly surprised at the many benefits offered by the Army.

Asked how she felt about her son's joining the Army, she said that her brother "Pete is in the Army, and he seems perfectly happy." And then she smiled and added, "If he was going to join any service, I'm glad it was the Army." (P.J. Roberts, Columbus DRC)

Morganna visited the Columbus DRC's North Recruiting Station to sign a waiver for her 17-year old son Nick to join the Army. Morganna stated that her brother was in the Army and he seemed to like it pretty well. She also noted the many benefits offered by an enlistment into the Army. Morganna is thanked for her decision by SFC Ronald Main (below) her son's recruiter.



“Recruiting for the 80’s” exhibit unveiled at the AUSA convention

SGT Darrell Cochran
Recruiting Support Center

Hundreds of top Army officials and thousands of Association of the US Army members viewed USAREC's newest exhibit “Recruiting for the 80's” at the largest AUSA convention ever held.

This large display points out the challenge of the decade ahead and the advanced technology that USAREC intends to use to meet those recruiting challenges.

Produced in less than eight weeks by the Recruiting Support Center, the exhibit is made up of 12 photo panels, two slide shows, and a model of a future recruiting office, including a working Joint Optical Information Network (JOIN) terminal.

According to George Staten, chief of the Support Center's Concept and Design Division, an exhibit of this size normally requires from six to nine months to create.

“We started with the initial guidance in late August. The people here put a dedicated, concerted effort into this display's creation,” he said. “We had to, the Department of the Army had tasked the center to build convention exhibits for the Chief of Staff,

and the AUSA.”

The model of the recruiting office of the future, including the JOIN system, is the cornerstone around which the photo panels are built.

According to Major Fred Hoose of the USAREC Office of the Directorate of Automation Management, JOIN will allow local recruiters to pre-qualify prospects for MOS training slots using a combination of computer and video disc technology.

While the display was built for the AUSA convention, the three day fair represents only its debut as a recruiting exhibit. In briefing the Army Chief of Staff General Edward Meyer, Major General Thurman said the exhibit would become a traveling display, appearing at other conventions and public sites to tell the recruiting story.

Staff Sergeant Richard Lamance of the Concepts Branch explained, that parts of the exhibit were not easy to create.

“The panel titled ‘A Profile of Today's Soldier’ was at first tough to visualize,” he said.

Charles Gregory, Chief of the Pro-



Army Chief of Staff, General Edward Meyer, examines the Recruiting Support Center's new display manned by Staff Sergeant Vicki Fisher.

duction branch, agreed. “The moving graphic panel required many hours of overtime by the Electronic Branch. They're the ones who made it work.”

The other panels were slightly easier to put together. Photos depicting the threats to national security, the need for quality soldiers to meet those threats, and today's modern weapons and training available to soldiers make up three of the panels.

Others show women in non-traditional skills, recruiting for the combat arms and recruiting for the “Total Army”.

The Recruiting Command's mission in fiscal 1981 is presented in a summary slide show, and the “Profile of Today's Soldier” rounds out the display panels.

Also included in the exhibit is a mannequin dressed in the Army's latest combat uniform, woodland fatigues.

Army recruiters manned the exhibit at the convention and answered hundreds of questions asked about the Army by members of the AUSA. 

Giving the educators an education

by Jim McCarthy
Pittsburgh DRC

After the dust had settled at a recent three-day tour of Ft. Bragg, NC, there was little doubt that all 23 educators were believers in the effectiveness of today's Army.

The stated purpose of the tour was "to enable tour participants from throughout the Pittsburgh DRC area to get a first hand observation of the lifestyle and training of a modern soldier."

"I was very impressed with the change in Army life in the last twenty years," said Escholes Jefferies, Superintendent of the Preston County Schools, "things were a lot more modern and on a much more professional level than I expected."

Within the limited time of a three day tour the educators attended briefings on the major commands located at Ft. Bragg, witnessed equipment and weaponry displays, observed training, visited the museums of the 82nd Airborne and the Special Forces, and had a brief look at the Post Exchange. The group also visited the consolidated dining facility where they talked to soldiers about their individual job functions.

The Special Forces demonstration was one of the most impressive and consisted of an "A" team whose primary purpose is to train indigenous forces, friendly partisans to operate effectively against hostile, third block forces. After a briefing by leaders of the weapons, demolition, communications and medical teams, each participant described his role in both English and a foreign language.

The various languages spoken were representative

of a wide variety of foreign-nations. The physical demonstrations consisted of hand-to-hand combat and rapid rappelling.

After a briefing by the Commander of Company C, 2/325th Airborne Infantry, each demonstrator stepped forward and identified himself, briefly describing his role in the infantry weapons company. Following the demonstration each member of the tour group was allowed to handle the weapons.

"Being a soldier in WWII I thought I still had a pretty good idea of what the Army was like," said Dr. Joseph Shafley of the Gateway School district, "by today's standards however, the training environment, living conditions and weaponry make WWII conditions look very primitive."

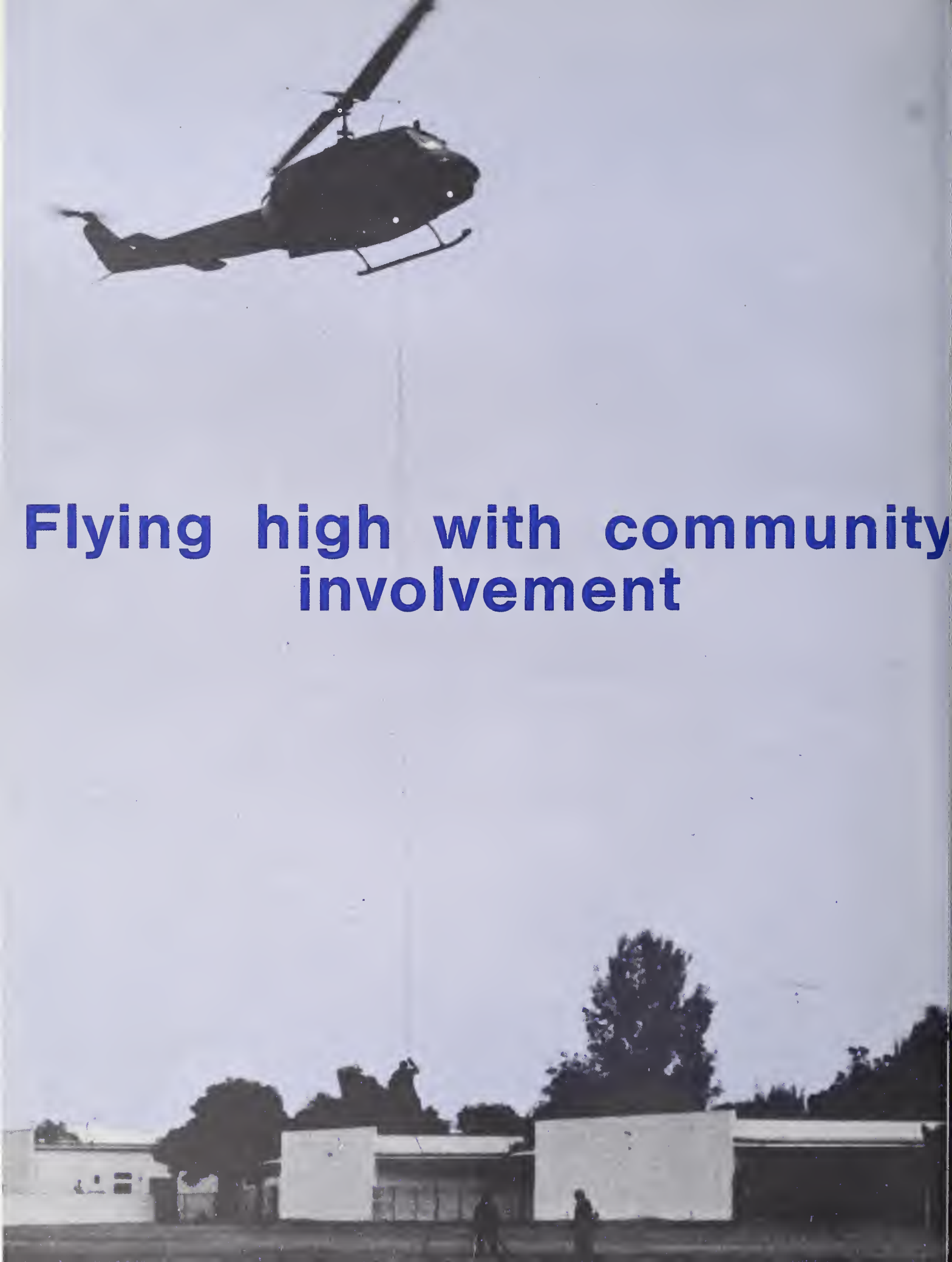
The Flight Simulator demonstration consisted of a briefing on advanced helicopter training for Army Aviators. The tour also learned in the briefing that the simulator can give the aviator every situation possible in a rotary wing aircraft at a savings of 94 million dollars a year.

First hand observations of the Army's Continuing Education System at Ft. Bragg produced several comments:

"Excellent. It serves a dual purpose, improving the skills of the soldier while giving a transferable skill for after he leaves the service" . . . B. Victor Arco, Principal, Plum Senior High School, Plum Borough, PA.

Mr. William Wright, Dean of Students at Westminster College, summed up the feelings for the entire tour group when he said, "The trip helped to change my feelings as well as my image of people in the Army. I was very impressed."





**Flying high with community
involvement**

**Story & Photos
by Sam Rousso
Los Angeles DRC**

Imagine a fighter, after a tough match, being interviewed on the radio saying, "It was a tough one, ma, but we won." That's the feeling of Los Angeles DRC's Norwalk recruiting station after a recent recruiting event.

John Glenn High School in Norwalk was having an Army-Navy day, and the local Army recruiters wanted to fly a helicopter to the school for rappelling and static display to match the exhibits of the other services.

Since Los Angeles is far removed from any major active Army post, the difficulty in getting an aircraft is obvious. Like the cavalry in a western movie, however, the 63rd Army Reserve Command (ARCOM) came to the rescue.

A reserve Special Forces unit provided a rappelling team and a display of US and Foreign weaponry as well as other US equipment. The air element of the 63rd provided a helicopter for use as a combination rappelling platform and a static display.

The Norwalk recruiting station sent

the station van along with most of its recruiting force to provide a sort of base camp for the total Army effort. Bumper stickers and literature were available for interested students to pick up.

Staff Sergeant Dudstan Scott, Army recruiter assigned to John Glenn High, did a lot of the footwork required to get permission from the civil authorities for the helicopter to hover and land while the DRC headquarters staff worked with the 63rd ARCOM to procure the helicopter.

The biggest peril to the success of the day came when only two people from the Special Forces unit were able to participate. Two more people were needed for safety, one in the helicopter and one on the ground.

"Fortunately, we had a couple recruiters at the station who had been in the Special Forces and were rappel qualified," Scott said. "Otherwise the biggest part of our effort, the rappelling demonstration, couldn't have taken place."

The rappelling demonstration was conducted by SSG Lamont Williamson

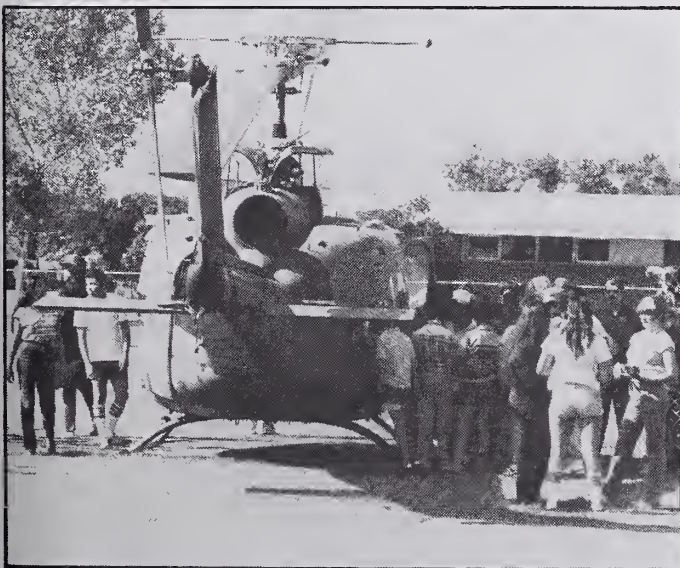
and SGT William Phillips and went off without a hitch. In fact they rappelled three times during the students' lunchbreak, the last time with equipment including weapons, rucksack and additional rope.

The helicopter, which was flown by MAJ John Goodnight, aviation advisor to the 63rd ARCOM and Warrent Officer Wallace Voss, helicopter flight instructor, was a big attraction. Students came by between periods, during breaks and had to be ushered back to class. Crew Chief Sergeant Cipriano Fanco helped Williamson and Phillips rig the helicopter for rappelling.

During one of the periods that the helicopter was crowded with students, a recruiter from another service was circulating in the crowd, handing out literature but left as soon as he was noticed.

After it was all over, Scott said that everyone involved with the production did a great job. Their professionalism and pride made for one of the most successful demonstrations I've ever seen. 

The helicopter was impressive whether on the ground or in the air. It attracted a large volume of students giving the recruiters many "hot" leads.



A frayed cord could have spelled disaster if not caught in time. Rappellers check for possible rope weaknesses.



MPs celebrate 39th anniversary



*by Bob Hunt
7th Signal Command*

Although it has 204 years of history tucked in its webbed belt, the Military Police Corps just celebrated its 39th anniversary.

It sounds odd but until Sep. 26th, 1941, when MPs gained permanent military status, the corps served in an on-again, off-again capacity.

Several times throughout American history the corps was created in moments of crisis and then disbanded when the emergency subsided.

In January 1776, American Revolutionary forces were facing a cruel winter. COL Benedict Arnold was retreating from an unsuccessful assault on Quebec, GEN Richard Montgomery was killed in the attack. British troops sailed into Chesapeake Bay and set fire to Norfolk.

The newly formed Continental Congress needed military police. Independence had not been officially declared. There was disorder. The colonies were deeply divided over loyalty to England. The governing body created the first Provost Marshall to help restore order.

Two years later while the country was deeply entrenched in war, there were great doubts about success of the struggle. Riots and military desertions were commonplace so Congress passed another resolution establishing a provost corps of mounted men who were armed and outfitted as Light Dragoons. The Corps was directed "to apprehend deserters, rioters, marauders, drunkards and stragglers." They also performed other police duties until the decisive battle of Yorktown ended the conflict in October 1781. With independence in hand and the creation of a constitutional government, the corps was disbanded.

Years later, the country was again involved in a massive struggle, this time with itself. In September 1862, the Civil War was more than a year old. The Union had already suffered a loss at Bull Run. At about the same time as the stalemate at Antietam, Lincoln's Secretary of War, Edwin Stanton, appointed the first Provost Marshal General.

The Provost Marshal's first function was to enforce the unpopular draft laws. Subordinates were stationed throughout military districts in northern states. They were given additional duties such as arresting deserters, Confederate sympathizers and spies, reporting treasonable acts and seizing stolen government property.

The district military police were given great powers. They could, when necessary, call upon any available military force or police officers and civilians in their district to give assistance. Refusing such an order was considered treason.

Manpower was critical to the Union cause and few resources went untapped. Later in 1862, the Invalid Corps, a group of disabled military personnel, was organized to

perform routine military police and security functions. Shortly after the war while the country was still tending its wounds, the Invalid Corps was dissolved.

District provost marshals were no longer needed in the North, but work still had to be done in the South.

In March 1867 Congress passed the Military Reconstruction Act which established five military police districts in several southern states. District commanders enforced the constitution with the aid of nearly 20,000 soldiers until 1877.

Forty years later the Military Police Corps resurfaced. Soon after Congress declared war on Germany in 1917, the War Department appointed a Provost Marshal to administer the new Selective Service Law. The job must have been easy. Draft resistance was small and enlistees came from everywhere. Within a few months the Army increased from approximately 200,000 men to slightly over four million.

On October 15, 1918, the Corps joined American Expeditionary Forces in France. "Black Jack" Pershing's Meuse-Argonne offensive was in full swing. But action was limited as Germany surrendered a month later.

Shortly after the Armistice was signed, the MP Corps was again dissolved. However, the Provost Marshal General's Office continued operating until 1927. The office was charged with advising and planning military police activities in event of another war.

The title of Provost Marshal was continued in Army commands after the war but police duties were performed by detailed personnel assigned to other activities.

Tensions were high as Congress again recognized the need for an established military police corps in July 1941. America was not yet at war, but German victory in France, sinking of American merchant ships and strained relations with Japan made war seem inevitable. The office of the Provost Marshal was reactivated.

In 1941, the Corps of Military Police was activated as a separate duty branch under the Provost Marshal General. All officers and enlisted men who were performing MP duties were transferred to the newly formed corps.

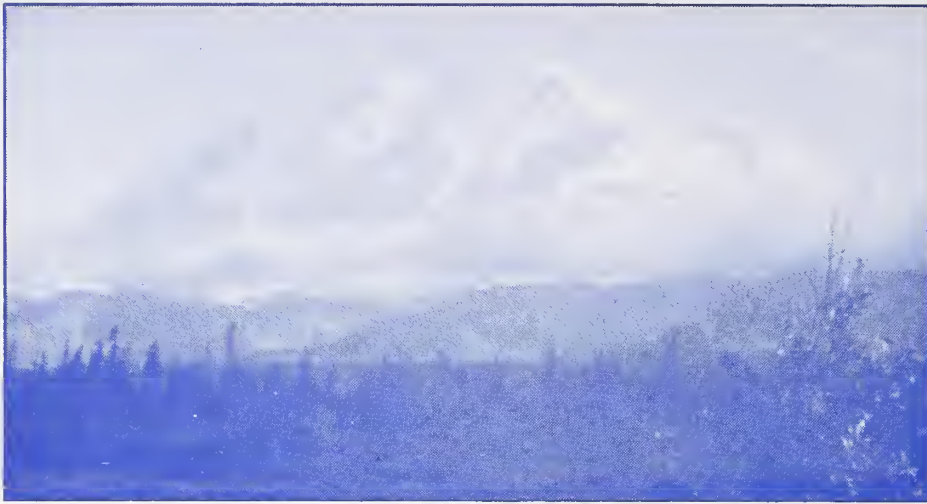
During early December several axis ships were seized and their crews were interned under MP guard. Before war's end thousands of POWs were confined in the states. MPs also guarded the concentration camps holding more than 100,000 Japanese-Americans.

The MP Corps began WWII with three battalions. But by June 1945 its strength had grown to more than 200,000 enlisted men and 9,250 officers.

Since its official inception in 1941, MPs have led a nomadic life. They have called seven different posts "home" before finally settling in at Ft. McClellan.

MP duties have changed little since Civil War days. They still perform police and guard duties at posts, ports, occupied cities, and POW and internment camps; provide munitions escort and other security measures; and enforce traffic control.

And for those who think Jack Benny lied about his age, remember . . . it's taken the MPs 204 years to reach 39. 🐉



The Indian name for Mt. McKinley is Denali or The Great One. Whether one looks at Denali from a distance or walks its icy slopes it is easy to see where it gets its name.



Denali:

*by Chuck Canterbury
Photos by Don Carr*

The Indian name for Mt. McKinley is Denali, The Great One.

Her peaks spiral upward, piercing the Alaskan blue sky and cotton-white clouds. She fears no one. Her majesty is more regal than earthly kings and queens who have come and gone while she remains. Like the sensuous sirens of "Homer's Odyssey," she beckons.

For years man has attempted to conquer her. But, no one conquers Denali. Climb her, yes, and occasionally even reach her highest point, 20,230 feet, but no one conquers her.

The men of the Army's High Altitude Rescue Team (HART) know Denali is to be respected. Each year the team of instructors from the Northern Warfare Training Center (NWTC) at Ft. Greely make a climb up one of Alaska's larger, snow covered mountains and this year they selected the treacherous glaciers and deceptive slopes of Denali.

Since HART was formed in 1972, to perform high altitude rescue missions, the treks have kept them prepared. For these soldiers, the skills in crossing glaciers, climbing out of crevasses and employing mountain rescue systems are an art form that can only be achieved through intimate knowledge of and respect for the mountain's natural wonders.

The Great One

The team's assault this summer began on a clear, bright day. The climb was made difficult by the large amount of gear necessary to sustain the climbers for three weeks on the mountain.

They prepared their base camp and began the slow journey up, each man carrying loads of nearly 100 pounds in packs and equipment. The climb was made in relays, each climber making several trips up and down the mountain to move the gear up.

"When we reached the 17,000 feet we were measuring our progress in steps, not feet," said one soldier. "If I could just go 30 steps and rest, I knew I could make it. After those steps I would collapse on my pack, winded."

Along the way the HART came upon another climbing party. Two of its members were suffering from altitude sickness, the result of ascending in one day a distance the Army team had crossed in six. Eventually, the other team left the mountain, but without reaching the summit.

The Army team made it to within 720 feet of the top. "At that altitude we could see the Cook Inlet 150 miles south," one said. "Had it been dark we could have seen Anchorage's lights."

A storm set in, forcing the soldiers to stop their ascent. "You don't take chances," another observed. "When the mountain says to leave, you leave."



The trek up Mt. McKinley is a long and dangerous trip. The icy desolation can cause an eerie silence broken only by the infrequent sound of your climbing partners.





Update

CHAMPUS is Voluntary

Beneficiaries of the Civilian Health and Medical Program of the Uniformed Services should keep in mind that a physician's participation in CHAMPUS is voluntary, officials said.

When he joins the military medical system, a doctor agrees in writing to accept as full payment for his services the CHAMPUS tender of the patient's and the government's shares of the allowable charges.

The doctor does that by checking YES in block 32 of the

claim form, signing it and submitting it, the officials pointed out.

Those who obtain care from non-participating doctors must pay any amount charged by the doctor that exceeds the amount allowed by CHAMPUS for that particular service. That amount is in addition to their "share" of the CHAMPUS allowable charges.

For more information contact your nearest CHAMPUS official or write to OCHAMPUS, Aurora, CO. 80045. (AFIS)

DRC of Choice Option time changed

Recruiters desiring to reenlist for the DRC of Choice option do not have to wait until they are within 90 days of their ETS to initiate this action. Personnel eligible for this option may submit their request when within six months of their ETS. This will provide greater opportunity for meeting both command needs and individual preferences.

ARNG and USAR, MOS OOE, recruiters will be tested concurrently; with their Active Component counterparts from January through July 1981. ARNG AFEES Guidance Counselors are excluded from concurrent testing

and will be tested during the January through July 1982 test period.

SQT Fact Sheet 80-7, June 1980, "Reserve Component Test Schedule" should be changed accordingly and **ALL RECRUITERS** should be notified. Soldier's Manuals for MOS OOE have recently been distributed. Concurrent testing requires only that the soldier have his manual for six months prior to being tested. Trainers must insure that all OOE personnel have their manuals on time. (SQT Bulletin, TRADOC)

Uniform changes decided

A black cardigan sweater has been approved for purchase and wear, say DA officials.

The black cardigan sweater will be the second optional outer garment available in black. The other being the black windbreaker.

According to officials, the black sweater will be available as an optional purchase item at the PX in 14-15 months. The optional green sweater now available has an expected wearout date of 1983. Both sweaters, however, will be authorized until then.

The improved version of the men's sweater will feature better fit and an increase in heaviness. The women's version will be identical to the one now available.

Both cardigans will be made of 100 percent acrylic yarn and will be washable. The cost will be approximately 20 dollars for the men's and 12 dollars for the women's.

The sweater may be worn as an outer garment indoors within the soldier's general work area with the Army green uniform skirt, pantsuit, slacks, trousers, and the hospital duty uniform. Women may also wear the sweater as an outer garment with the "cord", hospital, and food service uniforms both indoors and out.

In other uniform news, green or brown undergarment and towels will become a part of the basic clothing bag for new soldiers. Instead of receiving six white T-shirts and six white undershorts, men will be issued four colored T-shirts, two white T-shirts and six colored undershorts. Women will receive four colored T-shirts.

All soldiers will be issued two green or brown towels. handkerchiefs will no longer be issued but will become a part of the mobilization clothing bag.

According to the officials, the final color of the towels and undergarments will be determined by a test being conducted by TRADOC. The test is to determine whether brown or green will be more compatible with the Army camouflage uniforms (desert and temperate zone)

The Army will also be testing five wash and wear fabrics to give the soldier wash and wear slacks, skirts and trousers. The fabric will be compatible for wear with the gray-green shirt but not for use with Army coats and jackets. The new fabric is designed to cut the soldiers dry cleaning costs.

Several athletic shoes are also being tested for acceptability, durability, and cost to determine the possibility of adding them to the closing bag. (DA Scene)

Recruiter was on White House military staff

Oklahoma City DRC

Sergeant First Class Kenneth Metcalf, a native of Guthrie, OK never knew that his long term desire to join the Army would be as eventful as three years on the White House Communications Staff.

After Metcalf graduated from Guthrie High School in 1963, he enlisted in the Army as a microwave communications specialist.

His reasons for wanting to join the Army were job training, security, retirement and travel.

Travel is just what Metcalf did while on the 75 person White House Communications Staff.

How does one become so lucky as to be assigned to a job that takes him to Belgium, West Berlin, Spain, Romania, England, Guam and the Philippines?

"When they have an opening they pull the files for people in that field," explains Metcalf. "I interviewed with 250 people from all the services. Only two of us were accepted because most disqualified for having foreign born wives."

Most of those interviewed had prior experience in radio and television before joining the service and were in the first three years of service or right out of training.

In Metcalf's case, his only experience close to that of electronic media before joining the Army was being an electrician's helper.

After working as a microwave communications specialist in Ft. Monmouth, NJ and Korat, Thailand, Metcalf returned to Ft. Monmouth as a television equipment repairman. Then he went to Ft. Huachuca, AZ for two years as a repairman for an Army television station.

Being in the White House, working for both Presidents Johnson and Nixon and traveling worldwide, certainly sound nothing but appealing, although Metcalf says there is one drawback.

"I only saw my daughter two months in the first year after she was born," says Metcalf. "My family and I lived in the same house at Camp David, MD, where I worked with recreational TV and closed circuit TV as well as in the White House. But I would leave for work in the morning with a suitcase in hand, be gone for two months and then return for a few days.

"It was hard also to live as an E-4 (corporal) in Washington DC with a wife and two children."

Sometimes Metcalf traveled with the President but usually the staff would arrive ahead of the president to set up a total communications system.

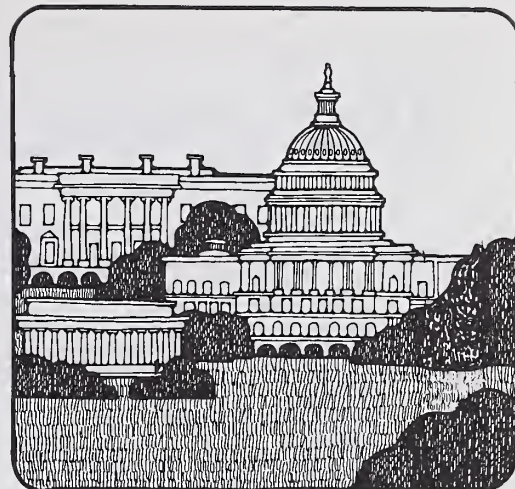
"We would check for bugs, bombs, set up surveillance and total audio and video communication for security and recreation for the President and Vice President," explains Metcalf. "We check flowers and candy, record all toasts, speeches and conferences with the press.

"When the President's plane landed in Romania we immediately connected a phone into the nose of the aircraft so the President could have a line to anywhere in the world."

Some of Metcalf's most memorable times of travel were in Belgium.

"The King of Belgium invited President Nixon to a state dinner," says Metcalf. "They ate off gold plates and drank from silver goblets, and they searched us after we left the palace."

Metcalf's favorite place of travel is beautiful, Brussels, Belgium.



Amid this beauty and excitement of world travel was also the reality for Metcalf that communism is a way of life for others.

"I learned to appreciate what the United States has especially from seeing communist controlled countries and how they have to live," says Metcalf. "In Romania contact was not allowed with people, you could go shopping, but no personal contact.

Benefits besides travel and distinction that accompanied Metcalf's White House job were excellent chances of promotion.

"You're at the top of the heap when promotion comes around," says Metcalf. "I made E6 a lot faster than if I'd stayed at Ft. Huachuca. Also, many of those who had worked in communications at the White House were offered excellent jobs after they got out with the FBI or the news media.

"When you set up equipment for the press, which they must request permission to use two times a day for briefings, you get to know some of these guys pretty well."

He entered recruiting in 1973 at the Milwaukee (DRC) as a recruiter and later as a multi-man station commander. In 1977 Metcalf came to the Oklahoma City DRC as a station commander and recruiter in Miami, OK.

In 1979 he became the assistant operations NCO.

Although Metcalf veered away from electronic media, he says recruiting gave him the knowledge necessary for his present job in operations and the White House job helped him to deal with people.

V-r-r-o-o-o-o-m

by Sam Rousso and SFC Don Norton
HQ WRRC

The modern Army has a "snake" in its corner.

Not the slithering type but the kind that shows up in the winner's circle of drag racing competition. To be exact, he's the "Funny Car" King, Don "the Snake" Prudhomme.

Nicknamed "the Snake" because of his lightning quick departures from the starting line, Prudhomme's Army advertising has boosted the Army for more than five years. Of those five he's been World Funny Car Champion for four.

His car, one of those "everyday \$35,000 variety," is a red, white and blue portrait of American patriotism. Painted on the side are his name and, the even more bold word "ARMY."

A wiry, black-haired native of California, Prudhomme broke into his racing career like many others. He "cut his teeth" on the deserted airfields and back streets that weren't on the regular police patrol beat.

Today, both Prudhomme and drag racing have come of age. The "King of the Funny Car Circuit," more than holds his own against the more spec-

tacular, top fuel, "sling shot" dragsters.

What does the Army get out of it all? Exposure to a following of Army-age fans.

More than five million people attend drag races each year, and every time Prudhomme's car rolls up to the starting line, a large part of the crowd sees the word ARMY. Recruiting booths are set up close at hand to help convey that "GO ARMY" message.

But the Snake's selling power doesn't end there.

Add to the race appearances, visits to high schools and you begin to get an inkling of the Prudhomme drawing power.

Los Angeles DRC's Ayer representative Tony Jordan spearheaded a plan for just such a visit, to Royal High School in Simi Valley. It was a standing room only tour as 570 eager students first viewed a film on the

Snake's racing career and then got to meet the man in person.

"I became convinced that the dragstrip was the best place to drag after a friend of mine hit a pedestrian," said Prudhomme in answer to one young man's query about getting started. "I've been racing on the dragstrip ever since. That's the place that's best for it."

The autograph session that followed was a repeat of each and every school Prudhomme visits. He stayed and stayed, and was still signing his name as his crew loaded up the Army dragster. It's that way just about everywhere the Snake goes.

It's that respect that fosters the impact that leads to successful Army recruiting.

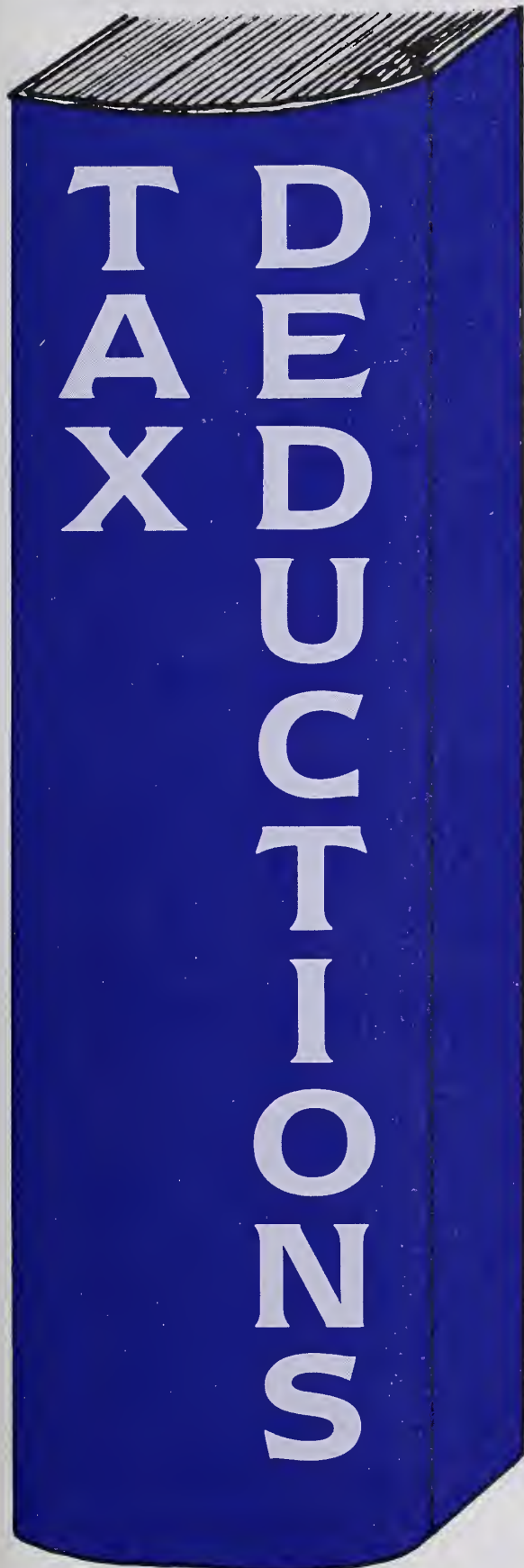
"It's a case of having Uncle Sam's Army sharing a ride with the Snake," said racing enthusiast Duane Cooley, "and they both come up winners." 

One of the things that make "the Snake" so popular with recruiters is his visits to the high schools.





Recruiter Aid



In the November issue of *all Volunteer*, we presented information on tax records and the importance of record keeping. This article will discuss those principal tax deductions for your 1980 return.

After you add up all your income, you are allowed to take as tax deductions certain moving and employee business expenses, as well as alimony payments, even if you don't itemize your tax deductions. These deductions are called adjustments to income and must be included on the 1040 Form.

Before you itemize deductions, you should arrive at a figure that includes your total income reduced by adjustments to income. As an example:

$$\begin{array}{r} \text{Gross Income} \\ - \text{Adjustments to Income} \\ \hline = \text{Adjusted Gross Income} \end{array}$$

To help you decide if it's better to itemize deductions or just to claim the standard deduction (also called the zero-bracket amount), you should total your deductions according to the categories shown on Schedule A of Form 1040. These categories include medical and dental expenses, taxes, interest expense, charitable contributions, casualty or theft losses and miscellaneous deductions. If your total deductions are greater than the zero-bracket amount automatically allowed by the IRS, it should benefit you to itemize deductions and fill out Schedule A.

The new tax tables have incorporated the zero-bracket amount in their figures. If you itemize on Schedule A of Form 1040 you must show total deductions and then subtract the appropriate zero-bracket amount (Schedule A, line 40). This resulting figure is called excess itemized deductions. As an example:

$$\begin{array}{r} \text{Total Itemized Deductions} \\ \text{(Schedule A, Line 39)} \\ - \text{Zero-bracket Amount} \\ \text{(Schedule A, Line 40)} \\ \hline = \text{Excess Itemized Deductions} \end{array}$$

The excess itemized deductions figure is deducted (on Form 1040, page 2, line 34) from Adjusted Gross Income to determine Tax Table Income. As an example:

$$\begin{array}{r} \text{Adjusted Gross Income} \\ - \text{Excess Itemized Deductions} \\ \hline = \text{Tax Table Income} \end{array}$$

The following chart shows the principal deductions which may save you tax dollars on a 1980 return. To use this chart, find the item and follow across to the right to see what expenses may be claimed, and what records will help you prove the deduction should the IRS question it in an audit. (USAREC Legal Counsel)

ITEM	YOU CAN CLAIM —	TO PROVE, IF AUDITED, YOU SHOULD HAVE
ADJUSTMENTS TO INCOME		
Moving Expenses	Costs of traveling for you and your family, costs of moving household goods and certain other moving expenses. There are limits on how much you can deduct, and you should check with the nearest legal assistance officer of IRS office. Cash received as reimbursement of claimed moving expenses must be included in gross income.	Accurate and full records of expenses during the move. IRS Publication 521 and IRS Form 3803 can be used for information and filing.
Employee Business Expenses	If you are not an outside salesman but still have business expenses in connection with your job, you can only deduct travel expenses in excess of reimbursements as adjustments to income. If you use your personal auto you may deduct 20¢ a mile for the first 15,000 miles of business use, 11¢ a mile thereafter, and may also claim parking fees and tolls.	Records of the number of business miles driven and the business purpose of the travel. See IRS Form 2108. Normal expenses of commuting to work are not deductible.
Alimony Payments	If you are divorced or separated under a written agreement, periodic payments made to your former spouse as alimony are deductible. There are specific, technical rules governing alimony deductions; check with the nearest legal assistance officer or IRS office to see if you qualify for this deduction.	Decree of divorce, separate maintenance, or a written instrument incident to such a decree. Copies of checks, bank statements, or receipts showing payment.
ITEMIZED DEDUCTIONS		
MEDICAL AND DENTAL EXPENSES		
Medical and Dental Expenses (including drugs, vitamins, dietetic and special foods, and medical transportation costs at 8¢ a mile).	Medicine and drugs that exceed 1 percent of adjusted gross income, medical and dental expenses, not compensated by insurance or otherwise, that exceed the 3 percent of adjusted gross income, rule explained in Schedule "A" Form 1040.	Canceled checks, bills, paid receipts, record of miles driven, doctor's statements that food/vitamins necessary, and copies of prescriptions.
Medical Insurance (includes Medicare B premiums)	One-half of premium paid, up to \$150; remaining one-half of cost is deductible as other medical expenses subject to the 3 percent limitation rule.	Canceled checks, paid receipts, if premiums are deducted from your pay. Save a pay statement as proof.
Schooling costs for handicapped dependents	Costs of tuition, meals, lodging, travel (limited to 3 percent rule).	School must be a "special school" as defined by IRS.
Nursing home costs.	Cost of room, board, specific medical services.	Statement from doctor or nursing home that costs relate to medical purposes, not primarily living expenses.
STATE AND LOCAL TAXES		
Income Taxes, (State, County, City or Foreign)	No limit if qualified (report any refunds of taxes deducted in prior years as income).	Canceled check, paid receipt, W-2 Form showing withheld amount.
Real Estate Taxes on all real estate owned, including condominium or co-op owner's share of taxes.	No limit. Real Estate Taxes are deductible in the year paid.	Canceled check, paid receipt.
Special Assessment Taxes	Generally limited to assessments for repairs, or maintenance. Assessments that increase the value of your property are not usually deductible.	Evidence of payment, plus proof of purchase of assessment and that value of property was not increased.
Sales Tax (State or local)	The actual amount paid, or amount in IRS sales tax guidelines plus any sales tax paid on purchase of car, boat, mobile home, airplane, and building materials for constructing a home.	IRS sales tax guidelines, plus evidence of sales tax on the major purchases listed; if IRS guidelines not used, evidence of all sales tax payments claimed in form of receipts.
Personal Property Taxes (State or Local)	No limit, except that license plate fees are deductible only if your State imposes fees based on value of the vehicle (treated as personal property tax).	Canceled check, paid receipt.
INTEREST EXPENSE		
Home Mortgage (including cooperative and condominium owner's share of interest)	Be sure to exclude principal payments, taxes, and homeowner's insurance payments if they are included in statement from lender.	Statement from lender or loan passbook account.
Mortgage prepayment penalty; pre-paid interest	Amount of payment; prepaid interest for a period extending more than 12 months beyond the end of the tax year must be prorated over the tax years involved.	Statement from lender.
Mortgage "points" paid to obtain loan.	Entire payment minus any service charges.	Lender's statement, plus canceled check or paid receipt.
Interest or Finance Charges on installment purchases (including credit cards)	Entire amount of finance charge paid.	Billing statement, canceled check or receipt.

ITEM	YOU CAN CLAIM —	TO PROVE, IF AUDITED, YOU SHOULD HAVE
	INTEREST EXPENSE (CONT.)	
Interest on additional Federal or State or local taxes for earlier years.	Entire payment made during the calendar year.	Tax statement identifying payment, plus evidence of payment.
Interest on special assessment (paving, sewer, etc.)	No limit.	Tax statement identifying the interest, plus evidence of payment.
Interest on personal note to bank or credit union or person	No limit.	Evidence of payment plus statement identifying the amount.
Interest on taxes paid late.	No limit.	Statement of amount owed plus evidence of payment.
Interest on personal property paid for on installments.	No limit.	Statement of amount plus evidence of payment.
	CHARITABLE CONTRIBUTIONS	
Contributions	You are entitled to deduct contributions made to certain charitable organizations, including churches, civic groups, and not-for-profit charities. Your deductible contributions can't be more than 50% of your adjusted gross income for the year.	Canceled check, receipt, or thank you notes.
Church, United Fund, Service Relief Agencies, etc.	Ordinarily limited only by the 50 percent rule outlined above.	Canceled checks, paid receipts, statements, etc., and a reasonable estimate of church contributions.
Charity travel (Sunday school teacher, Scoutmaster, etc.)	Cost of gas, oil, etc, or 8¢ a mile, subject to an overall limit of 20 percent of adjusted gross income.	Proof of miles driven or actual costs.
Uniforms (Red Cross, Scoutmaster, etc.)	Cost of uniforms, subject to the 20 percent limitation.	Canceled check or paid receipt.
Tickets for Charity Benefits, etc.	Excess of cost value over entertainment value, subject to the general 50 percent limitation.	Canceled check and paid receipt of charity showing "value of entertainment".
Donation of personal property	Limited to fair market value of property at time of gift. There are special limitations on gifts of appreciated property: the deduction must be reduced by all or part of the appreciation (depending on your holding period and other factors), or the deduction is limited to 30 percent of your adjusted gross income.	If over \$200, appraisal from charity or dealer must be furnished; otherwise value of property with statement as to how value was figured.
	CASUALTY LOSSES	
Losses from storm, flood, theft, accident, or Act of God.	Loss of value of the property, or its adjusted basis, whichever is less, minus any insurance recovery and minus the first \$100 of loss for each occurrence.	Proof of the property's value, that the loss was caused by some sudden unexpected event, repair bills, estimates, correspondence with insurance companies, and bills.
	MISCELLANEOUS DEDUCTIONS	
Union Dues	You may deduct the entire amount.	Canceled checks or paid receipts.
Employee Business Expenses	You may deduct the entire amount of these expenses.	Documents to show the business connection of the expense. Save receipts, canceled checks, and bills.
Professional dues, professional magazines and subscriptions related to your work.		
Uniform expenses if uniform is not adaptable for general use.		
Business related telephone calls not reimbursed.		
Educational Expenses	Allowed if education maintains or improves skills required by your present job, or meets your employee's requirements to keep your job, and does not qualify you for a new type of job. Expenses of tuition, books and supplies, lab fees, and educational travel.	Report cards, books, class programs, and itemized bills on all books. See IRS Publication 508 for additional information.
Investment Expenses	Costs of accounting and tax advice, safety deposit box, and subscriptions to investment publications are deductible.	Canceled checks or paid receipts.

Jazz Ambassadors Spread Goodwill in Little Rock



**Story and Photos by
Rob Gardner
Little Rock DRC**

Downtown Little Rock, was never so alive as it was when the Jazz Ambassadors of Fort Meade presented a concert in the Metrocentre Mall recently. And the Army was never more visible in the community.

When the Little Rock DRC learned that the Jazz Ambassadors would be in the area, a special concert was requested for noon in the heart of the city. The band agreed to do it and Little Rock Unlimited Progress was thrilled to have a band of this caliber appear in their mall.

The Jazz Ambassadors of the United States Army Field Band of Washington, DC is an entirely new concept in military musical organizations. Since its creation in the fall of 1969, this elite Big Band ensemble has earned

widespread acclaim with its distinctive musical styling. The musicians show remarkable versatility in their handling of tunes ranging from the Big Band sounds of the 30's to the most popular songs of today's youth. For this reason, their concerts are enjoyed by the young and old alike.

Knowing the quality of this group, the DRC launched a strong publicity campaign to "spread the word" about the mall concert. The *Arkansas Gazette* and *Democrat* ran articles in their entertainment sections, featuring SP6 John Montgomery, the group's lead vocal soloist. Posters and flyers blanketed the downtown area before the concert. It payed off. People came and were glad they did.

To improve community relations, A&SP employees extended special invitations to groups like the Arkansas School for the Blind and the Pulaski



The Jazz Ambassador from Ft. Mead's United States Army Field Band brought a lot of life to downtown Little Rock recently when they presented a concert in the Metrocentre Mall, at left. Above, vocalist SP6 John Montgomery shares a ballad with one of Little Rock's young ladies.

County Council of Aging.

Judi Zinser, marketing director for Little Rock Unlimited Progress, said, "They are one of the finest groups to ever perform at the Metrocentre Mall . . . They were absolutely superb!" From the favorable public reaction to the concert, the 150,000 people who heard it in person or on television must have agreed.

On the evening news following the concert, all three state-wide television stations ran parts of the concert. If purchased, this publicity would have cost the Army thousands of dollars. But it was free, and it was there because of the professionalism of the Jazz Ambassadors.

One television announcer, Amy Oliver, summed up the general reaction to the concert by saying, "John Phillip Sousa never had it so good." But she failed to add, "Neither has the Army." 

Index for 1980 all Volunteer

This index is for *all Volunteer* issues printed in calendar year 1980, Volume 33. We felt it might be of use to station commanders in their continuing training mission. Those articles indexed are generally feature articles; departments have not been indexed because of their heterogeneous nature. You may wish to supplement this index on your own, indicating locations of related bits and pieces in our departments.

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